

Doing good and doing business



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ImpactCity

ImpactCity

ImpactCity: the roots

- ✔ Municipality of The Hague, department Economic Affairs
- ✔ City of Peace & Justice
- ✔ Founded in 2015



ImpactCity: the goals

- ✔ Create optimum climate to attract impact organisations to The Hague
- ✔ Facilitate impact organisations to land in The Hague and scale their business
- ✔ Be a leading impact ecosystem in Europe



Partners



Rabobank



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NETWORK



DE HAAGSE
HOGESCHOOL



Impact Europe

UNKNOWN



4IMPACT



Regional Ecosystem Partners

The **Hague.**

& Partners



Innovation
Quarter

Invest & Innovate in
Greater Rotterdam-
The Hague



What is impact?

Focus on entrepreneurs working on innovations for a better world

- Energy
- Water
- Food
- Humanitarian innovation
- Climate

SUSTAINABLE DEVELOPMENT GOALS



ImpactCity helps entrepreneurs to start and grow in six areas:



Visibility



Capital



Network



Talent



Infrastructure



Innovation



Network & Visibility



The Hague is investing heavily in meeting places and **international cross-over events** between startups, governments, international companies, institutions, NGOs, UN and knowledge centers. Online **we have built a great community** through social media channels, blogs and newsletters. A community in which many partners participate, share and reinforce the message of ImpactCity. The ecosystem comes together at the yearly flagship event, ImpactFest.

[Aftermovie ImpactFest 2024](#)





Capital

- Pre-seed funding
- Early stage subsidies & grants
- Business loans
- Seed funding
- Impact investments
- ImpactCity Accelerator
- Database
- Grants for impact



The new home for Impact and Innovation

ImpactCity | Danske Bank | TECH NATION

powered by **dealroom.co**

ImpactCity Accelerator Startupbootcamp

GROW YOUR STARTUP FASTER!

It will be a hybrid program with sessions online and in The Hague.

There are 10 spots available for ambitious startups to join the main program.





Infrastructure

- ▶ Apollo 14
- ▶ Campus@Sea
- ▶ The New Farm
- ▶ Humanity Hub
- ▶ Yes!Delft
- ▶ The Hague Tech
- ▶ Titaan





Talent

Access to talent is a **key factor for growth**; we invest in development programmes to promote entrepreneurship at universities and colleges.

- ✔ Masterclasses
- ✔ Training programmes
- ✔ Meet & match



FUTUREPROOF
ONLINE

Futureproof is voor iedereen t/m 27 jaar. Je doet werkervaring op bij een impact onderneming of zet je eigen sociale of duurzame startup op. Zo bouw je aan jouw toekomst én die van een ander. Meld je aan!

GRATIS TRAININGSPROGRAMMA IMPACT ONDERNEMEN



Innovation

- ✔ Room for experiments
- ✔ Challenges for innovators
- ✔ Programmes
- ✔ Events
- ✔ Physical test environment



UNIQUE OPEN INNOVATION
LAB FOR IMPROVING
GEOTHERMAL TECHNOLOGIES



A glowing lightbulb sits on a dark, textured surface. The lightbulb is illuminated from within, casting a warm glow. The word "Questions?" is overlaid in white, bold, sans-serif font across the center of the lightbulb. The background is dark and textured, possibly a carpet or a similar material.

Questions?