

Agenda Stad

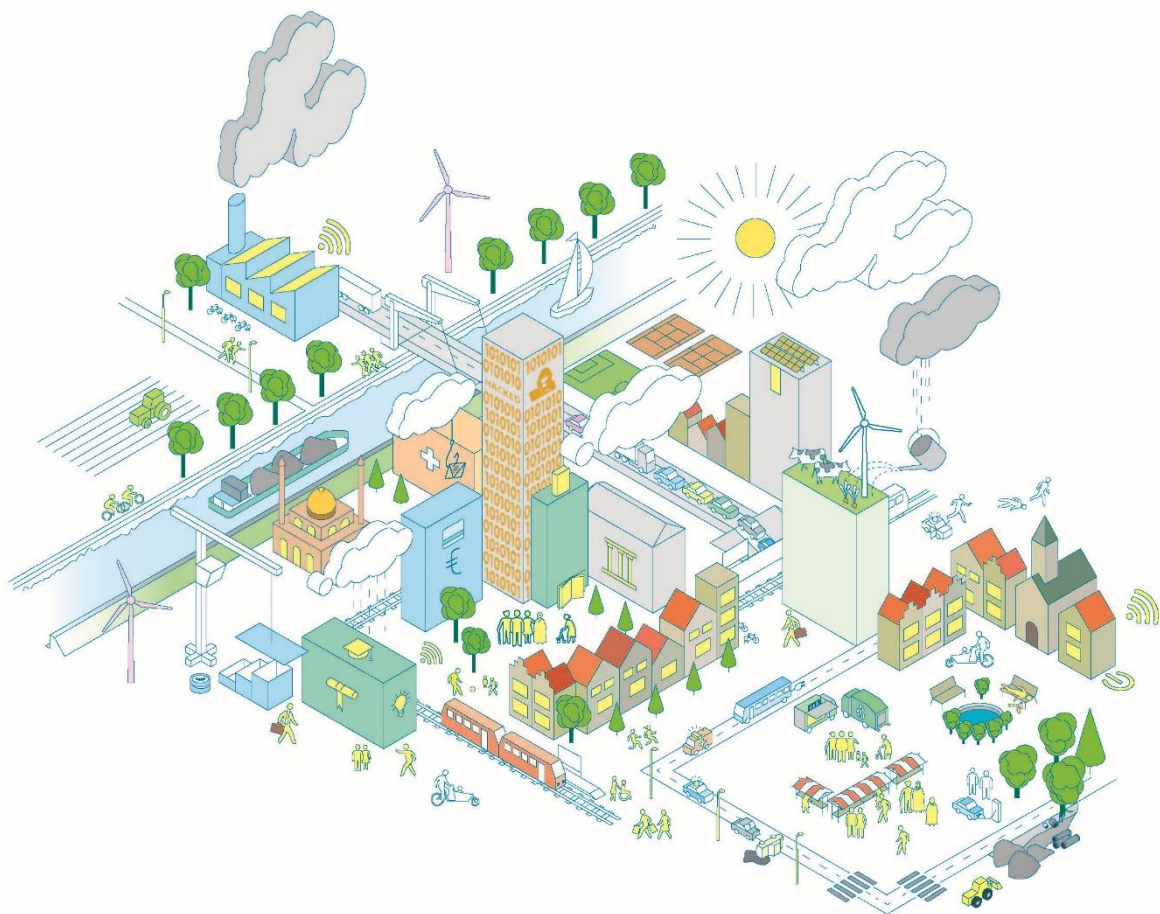


Ministerie van Binnenlandse Zaken en
Koninkrijksrelaties

*Innocities visit to the
Netherlands*

Dutch Urban Agenda

*Koen Haer
Program Manager
Dutch Urban Agenda
11 februari 20225*





Introduction

- › 2015 development of the Dutch Urban Agenda
- › Dutch City Deal approach
- › Strengthening skillsets





City Deals

An approach to innovation for sustainable urban development

- City Deals are theme-centered partnerships between frontrunners in public and private sector.
- The goal of a City Deal is to drive innovation in urban development and social issues.
- City Deals focus on themes dealing with transition and innovation. They are employed most effectively in early stages of innovation. As a result, the process is characterized by iteration, improvisation and experimentation.





City Deal themes

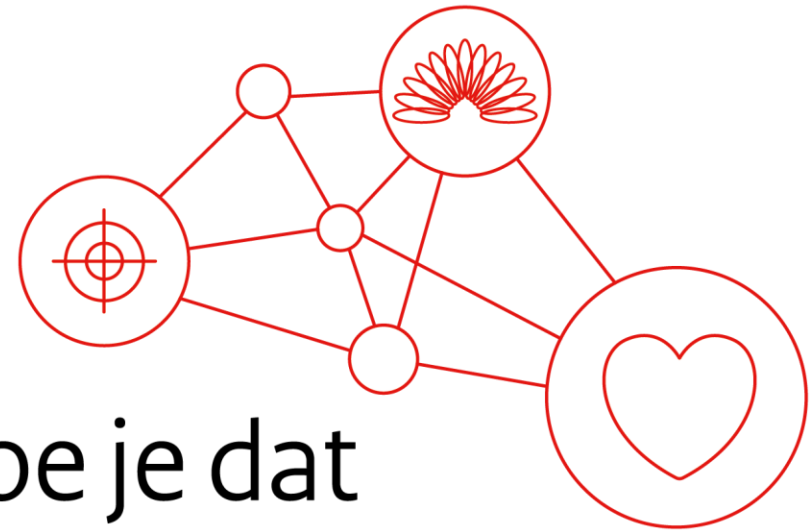
- Circulair and Biobased building
- Dynamic City Centers
- Smart Cities
- Inclusive Cities
- Energetic Neighborhoods
- Electric Mobility Sharing
- Cycling for everybody
- Public Space
- Healthy Food Environment
- Social Entrepreneurship
- Space for Walking





City Deal

Een slimme stad, zo doe je dat



Agenda
Stad



City Deal Electric Mobility Sharing

- 7 municipalities, BZK, IenW and private parties
- Less emissions, cheaper homes, a smarter energy system and more space for greenery or children's playgrounds.

Hyundai en We Drive Solar voorzien nieuwbouwprojecten van energiesysteem van de toekomst

Door: Redactie Datum: 13 april 2021 11:58 Laatste update: 13-04-2021 11:58



bieder We Drive Solar kondigen vandaag een strategische nieuwbouwprojecten te voorzien van het energiesysteem van de toekomst als opslag van duurzame energie.



Climate adaptive and resilient cities



18 februari 2025 | Voettekst

DutchNews.nl



Rotterdam mayor Ahmed Aboutaleb is the 'best mayor in the world'

Politics Society f t in RSS September 14, 2021



Photo: Wouter Engler via Wikimedia Commons

Rotterdam mayor Ahmed Aboutaleb has been awarded the 2021 World Mayor Award by the London-based thinktank [City Mayors Foundation](#) for 'his commitment to treat all citizens as 'Rotterdamers', irrespective of their origins and backgrounds.'



City Deal Circulair en Biobased Bouwen



Het Parool

Achtergrond



Huizen van hout zijn ook in Amsterdam
de oplossing voor vervuilend beton



Amsterdam moet bouwen om de druk op de
woningmarkt te verlichten, maar staal en beton zorgen
voor grote CO₂-uitstoot. Houtbouw is de oplossing.

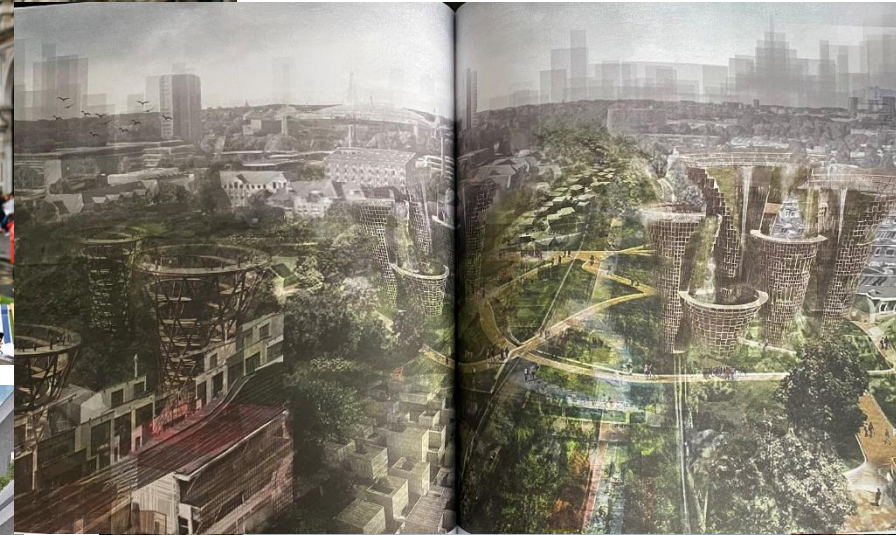
Edo Dijksterhuis 26 februari 2021, 21:00

Bouwen met hout? Dat is niet duurzaam, zegt de norm

Drie vragen Bouwers en architecten hebben kritiek op de duurzaamheidsnorm voor
bouwmaterialen. Die zou gebruik van hout en andere emissie-arme grondstoffen
ontmoedigen.



Space for walking





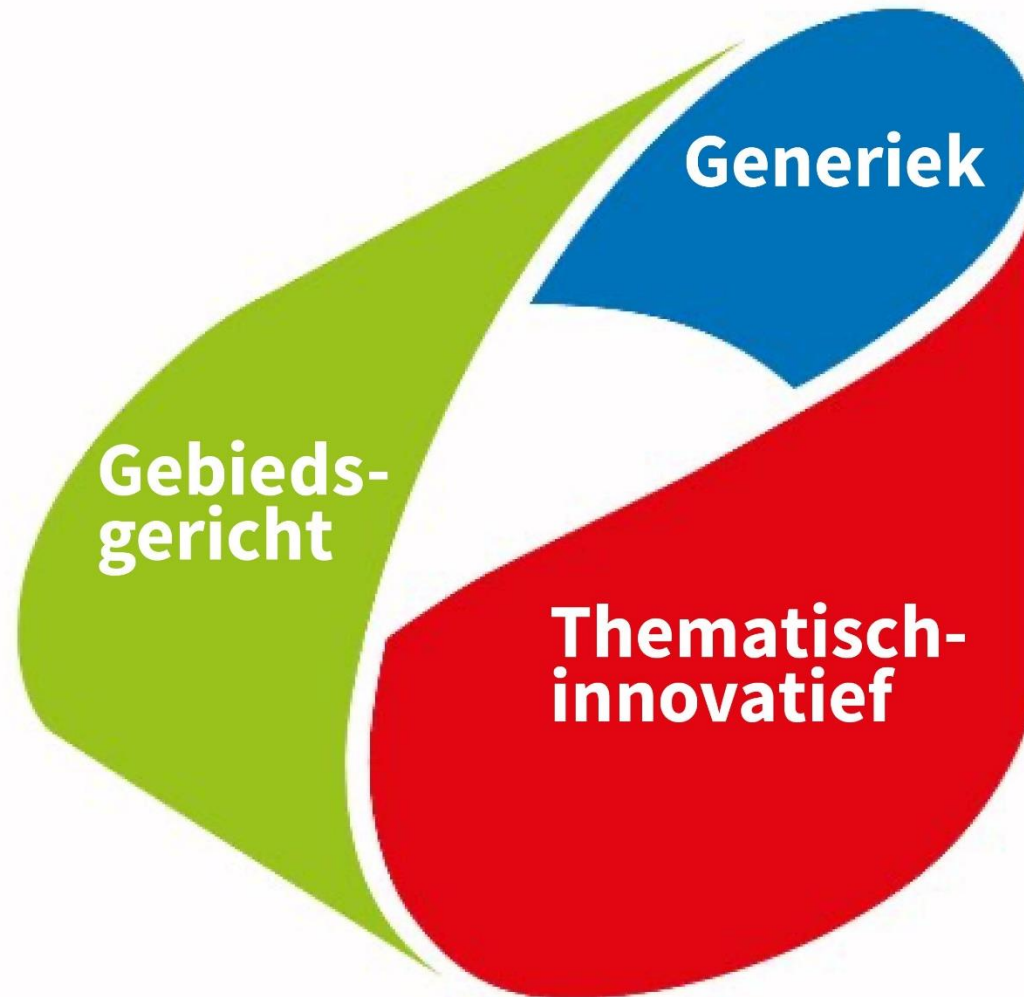
City Deal Healthy and Sustainable Food Environment

- › 5 municipalities, VWS, BZK, LNV and Nutrition Centers
- › Develop interventions and instruments to intervene effectively in an excessive supply of unsustainable and unhealthy food around schools and shopping streets.
- › Actions to improving food skills/culture and create short food chains in unhealthy areas.





Policy Triangle





10 years City Deals at Dutch Urban Agenda

- › **Coalition of frontrunners around one issue**
Inter-administrative/departmental, cross-domain and knowledge and market parties
- › **New issues**
Where a regular approach or arrangement is not sufficient
- › **Learning by doing**
Experimentation and learning vs standards in terms of ambitions and objectives
- › **Equitable, innovative and action-oriented**
With a view to further dissemination and upscaling

Best practice in public administration – experience with 32+ deals

- PBL 2025 *Learning for change*
- NSOB/PBL 2020 *Learning to institutionalize*
- Urban Futures Studio/UU 2019 *Experimental Governance*



Starting conditions

- › Local or central government has a problem or an opportunity

Requirements for starting a City Deal

1. **Local urgent issue**

Several municipalities/provinces feel an urgency and want to collaborate on this subject.

2. **Innovative**

City Deals are used to bring about innovation on transition themes or to find solutions for new issues where a regular approach is not sufficient.

3. **Multi-disciplinary**

As a result, the issue affects the policy of several ministries as well as several municipal departments.



Participation conditions

1. **Political and management commitment**

Signing of the deal text and administrative ambassadorship of the City Deal.

2. **Commitment from public officers**

The participating parties are expected to deploy hours into this network for City Deal activities. The basic principle here is: making work with work.

3. **Co-financing**

City Deals are financed through co-financing by the participating parties. Each city contributes between 10-80k annually and 25k – 500k per department.



- 32 City Deals
- 9 ministries
- 120+ Municipalities
- 150+ companies and organisations
- 30+ universities and colleges
- 11 provinces





New skillset for public officials

- › Network building, ecosystem learning, community engagement.
- › Working in a complex system with multiple stakeholders
- › Choosing unfamiliar options
- › Navigating paradoxes:
 - Local solutions vs policy agenda's
 - Be accountable vs experimenting
 - Political shelter vs the spotlight





The End

Thank you for your attention 😊

Questions?

Koen Haer > koen.haer@minbzk.nl