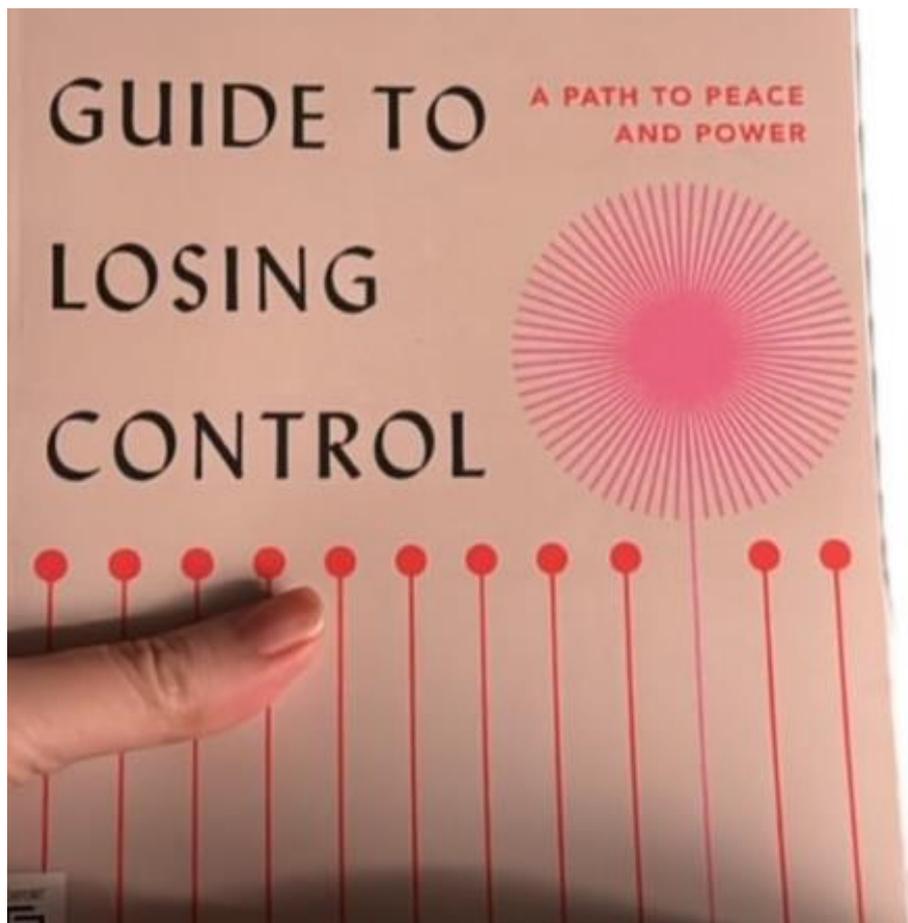




RE | THINK SHAPE CONNECT |

InnoCities visit to the Netherlands – 13 februari 2025







SPRING 2025

democracy is
in your hands!
not mine, i don't
have thumbs

Kumppanuustalo Artteli
(Mustanlahdenkatu 22)
in the Kuulu cafe on the
ground floor at **19.00** unless
otherwise specified. Coffee,
tea and biscuits are provided!
Check us out on Instagram
and Facebook as well:
[@democracyclubtre](#)

15.01. **communalism and social ecology**
elsa kivinen

19.02. **neoliberalism and authoritarianism
in universities**
yulia gataulina

19.03. **nordic socialism and economic
democratisation by pelle dragsted**
jukka peltokoski

16.04. (19:15) **war on hemp in finland**
cannabis org of finland

21.05. **migrant labour organising**
ville laakkonen

Agenda

Learnings on Dutch Mission-Based innovation policy

Part I - 8:30-10:00

Dutch Societal Innovation Hub (DSIH). Concluding discussion, mission-oriented innovation activities in the Netherlands and Finland

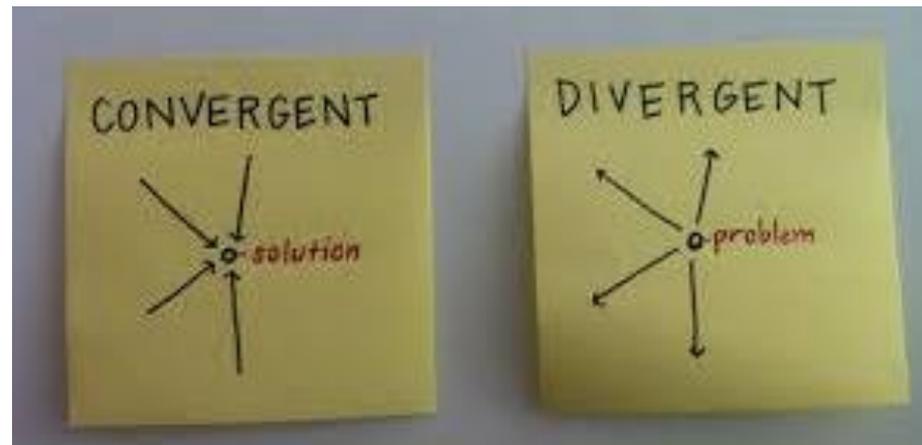
Part II - 10:00-10:30

Group discussion sharing experiences and key takeaways

To be continued

11:10-11:51 Return train to Schiphol Airport

14:00-17:25 Return flights to Helsinki



Matti on valttia

SAFEGUARD – Protecting What Matters

EVOLVE – Strengthening Through Innovation

CONNECT – Building Stronger Societies

EMPOWER – Securing Europe's Future



DSIH: Learning, new network

...and sometimes that's pretty tough

DSIH: Funding from Digital Europe Program (2.1 mln), BZK (2.1 mln) and inkind contributions (1.1 mln)

WP1: Program management

WP2: Mission-driven innovation (IPO/VNG)

WP3: Access to innovation infrastructure
(Digicampus/Brightlands)

WP4: Five knowledge groups actively learning and sharing
knowledge (UDI, DKH, Gem. Rotterdam)

- Citizen science
- Preconditions digital twinning
- Ethics
- Assessment framework (indicators)
- Ecosystem

WP5: Communication stories and events (all)



Facts and figures

7 partners



ip Interprovinciaal Overleg
van, voor en door provincies

DIGICAMPUS

Brightlands



Gemeente Rotterdam



Urban
Development
Initiative
BRANPOORT Eindhoven



Data- en Kennishub
Gezond Stedelijk Leven

Donors



Co-funded by
the European Union



Ministerie van Binnenlandse Zaken en
Koninkrijksrelaties

Funding

4.265.883,49 Eur

50 % EU

50 % BZK

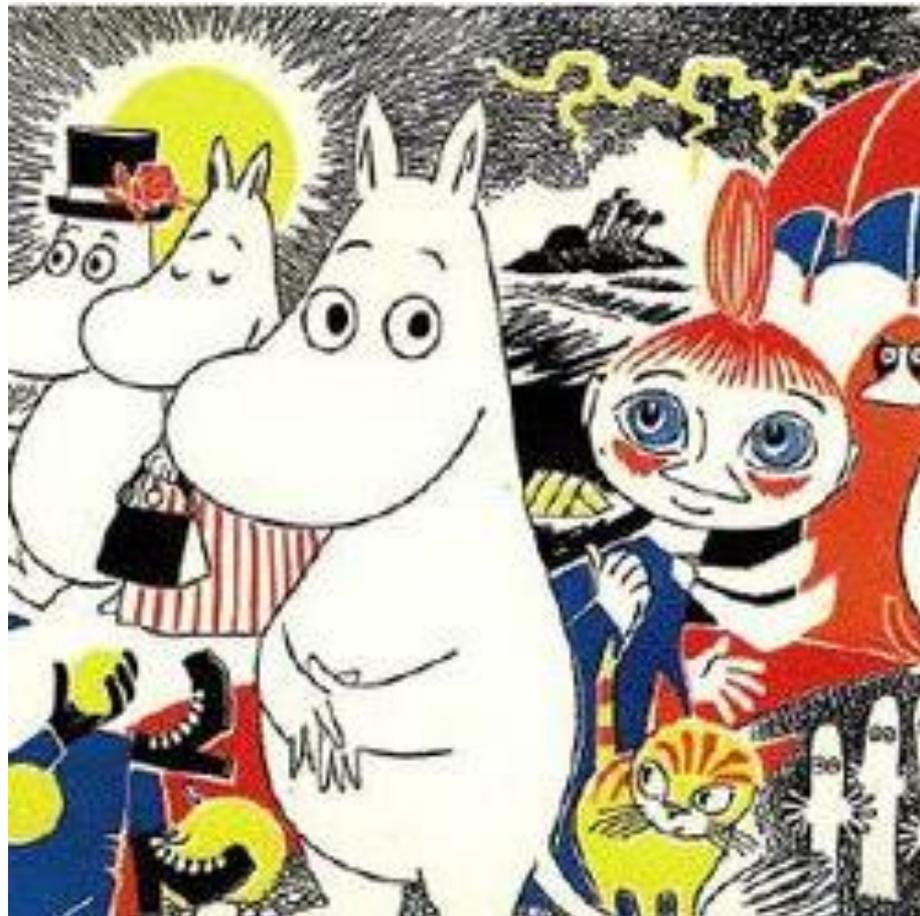
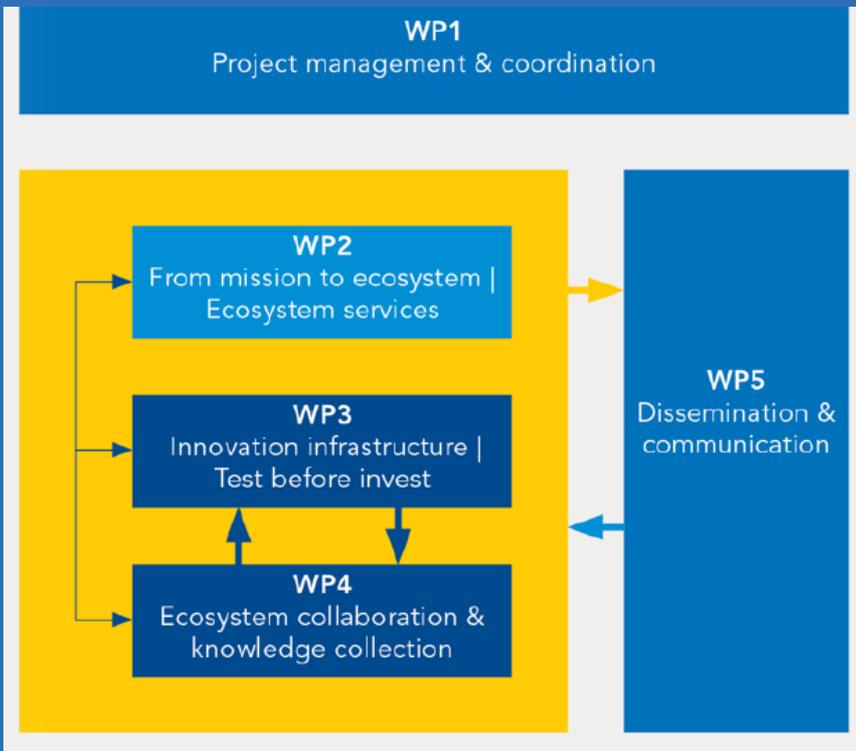
Timeline

1 oct 2022

-

31 sep 2025

DSIH program organisation



WP2

Value systems New Public Management versus New European Bauhaus

	Components of change	TRL	CRL	SRL
WP2	Meta themes & narratives	Conflict	Confusion	Viability
WP3	How to work with opening up innovation infrastructure	Menu Card	DIY Kit	Communication
WP4	Deep dive into the problem solution puzzle	Open Urban Platform	Knowledge Groups	City Conversations

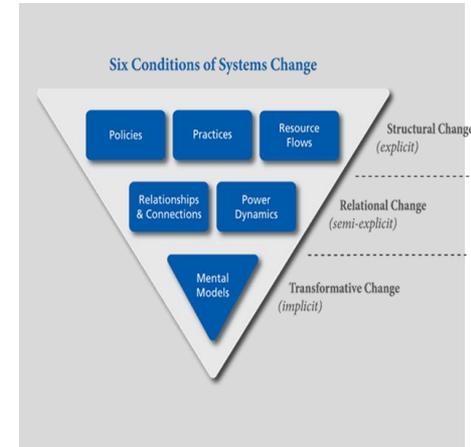
WP2

The Dutch Societal Innovation Hub (DSIH) functions as an **institutional ecosystem** that fosters knowledge exchange among seven consortium partners, all aimed at supporting **digital and green transformations** within public sector organizations. Within this consortium, there exists a **dual mandate**: to mature the innovation landscape and act as a mediator between societal challenges and innovative digital solutions. This multifaceted role positions the DSIH as a pivotal entity in orchestrating advancements in the public sector.



Mission driven approach

The Dutch Societal Innovation Hub supports a mission-driven approach to digital innovation in the public sector. System boundaries and limitations often prevent an impactful implementation of this approach. We explain stories of success and bottlenecks, and the way we use adaptative management to activate systemic change.



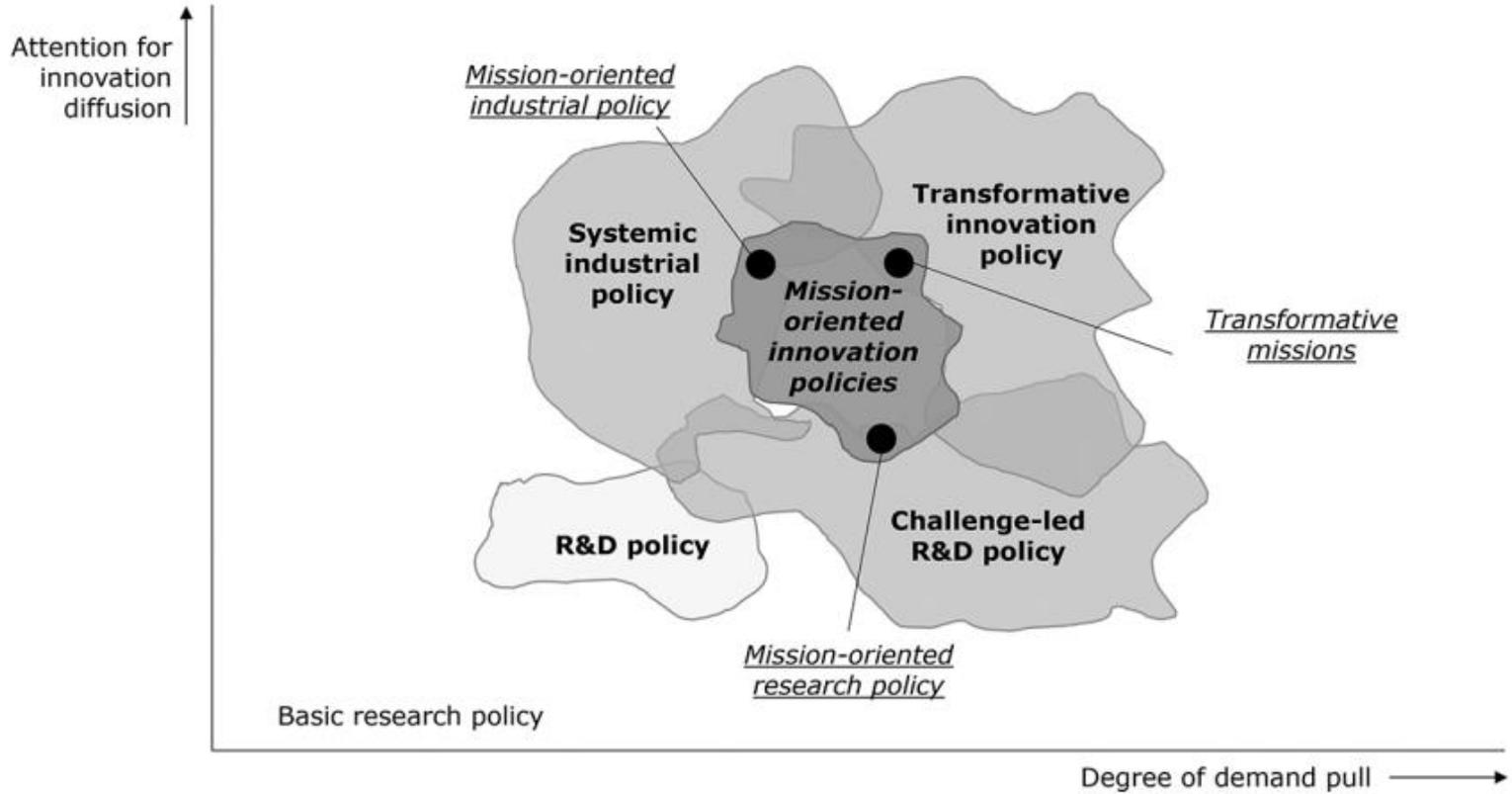
SAFEGUARD – Protecting What Matters

EVOLVE – Strengthening Through Innovation

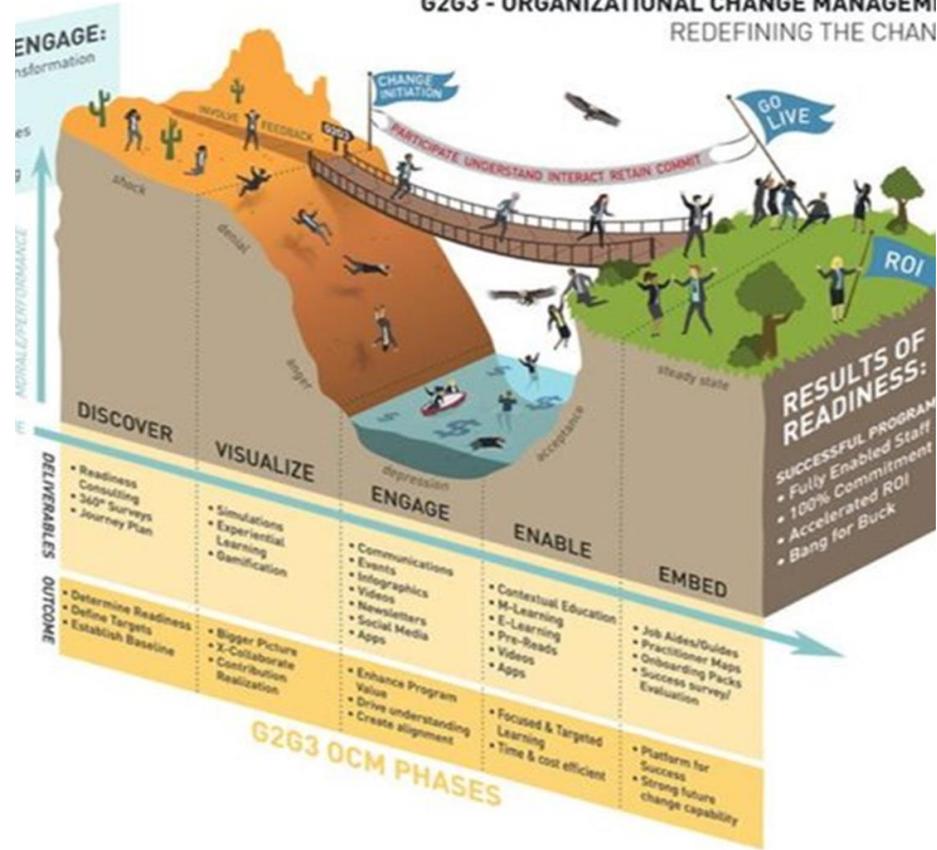
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G2G3 - ORGANIZATIONAL CHANGE MANAGEMENT
 REDEFINING THE CHANGE JOURNEY



Learning 1

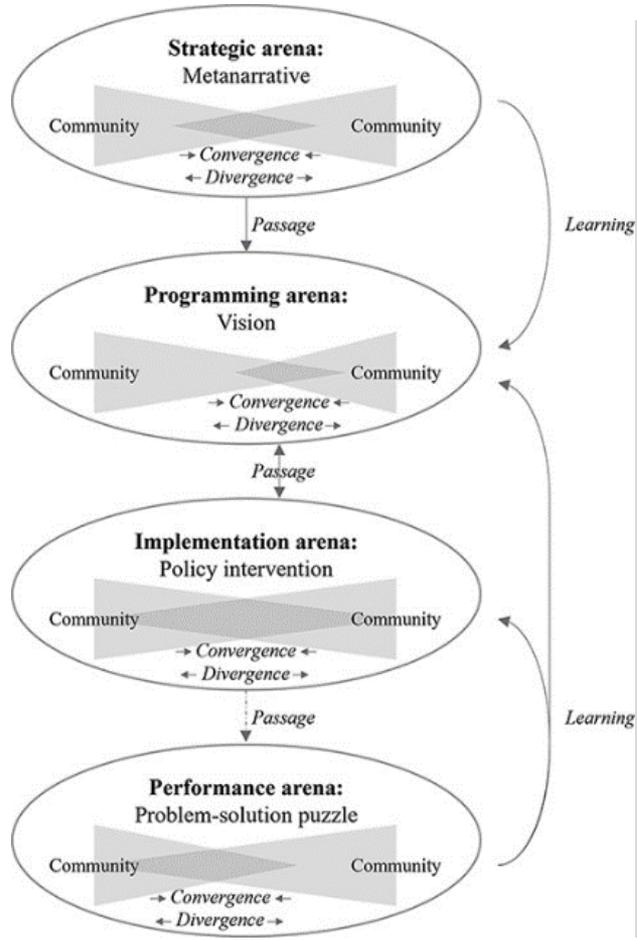
Non-linear

Learning 2

Double loop

	TRADITIONAL APPROACH	PRI APPROACH
SCOPE	<ul style="list-style-type: none">• Performance-based analysis	<ul style="list-style-type: none">• Impact-based analysis
DIMENSIONS	<ul style="list-style-type: none">• Socio-economic dimensions	<ul style="list-style-type: none">• Stakeholders involvement• Policy-mix (synergies and complementarities)• Socio-economic and environmental dimensions
FOCUS	<ul style="list-style-type: none">• Achievements at beneficiary-level• Static in given period <p>(e.g. R&I investments, number of subsidized firms, number of employment created by subsidized firms, firms in R&D cooperation between firms or university-firm)</p>	<ul style="list-style-type: none">• Multiple-level perspective• Direct impacts and spillovers at territory-level (desired and non-desired effects)• Dynamic over time to ensure the continuity of the effects

Traditional versus PRI monitoring methodological approaches.
Source: Based on Marques Santos and Coad, 2023.



Learning 3

Playing check

Dilemma 2

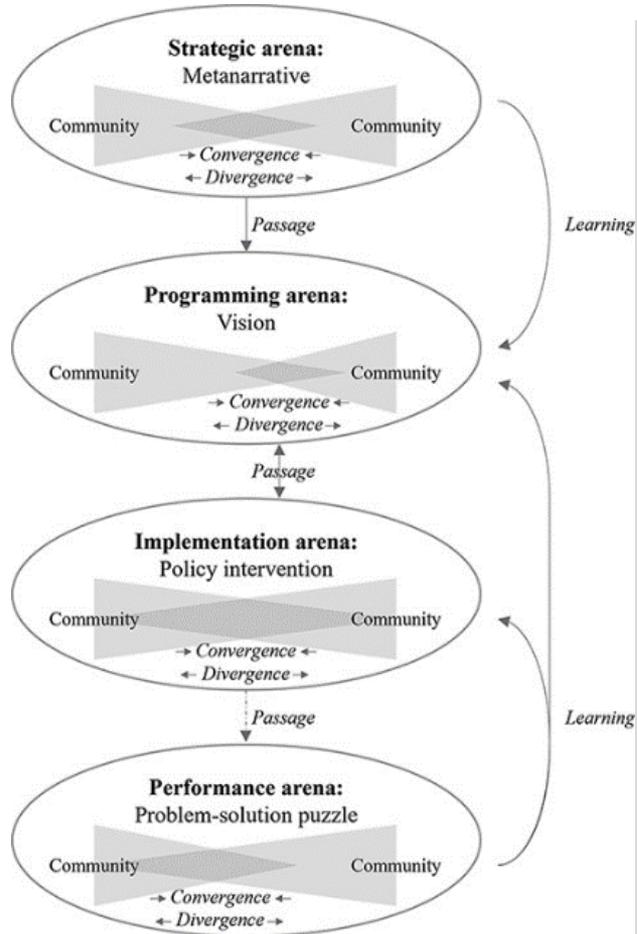
	TRADITIONAL APPROACH	PRI APPROACH
SCOPE	• Performance-based analysis	• Impact-based analysis
DIMENSIONS	• Socio-economic dimensions	• Stakeholders involvement • Policy-mix (synergies and complementarities) • Socio-economic and environmental dimensions
FOCUS	• Achievements at beneficiary-level Static in given period (e.g. R&I investments, number of subsidized firms, number of employment created by subsidized firms, firms in R&D cooperation between firms or university-firm)	• Multiple-level perspective • Direct impacts and spillovers at territory-level (desired and non-desired effects) • Dynamic over time to ensure the continuity of the effects

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HEVinnovations framework: Cities' roles and capabilities in an innovation ecosystem

Cities' roles and capabilities in an innovation ecosystem





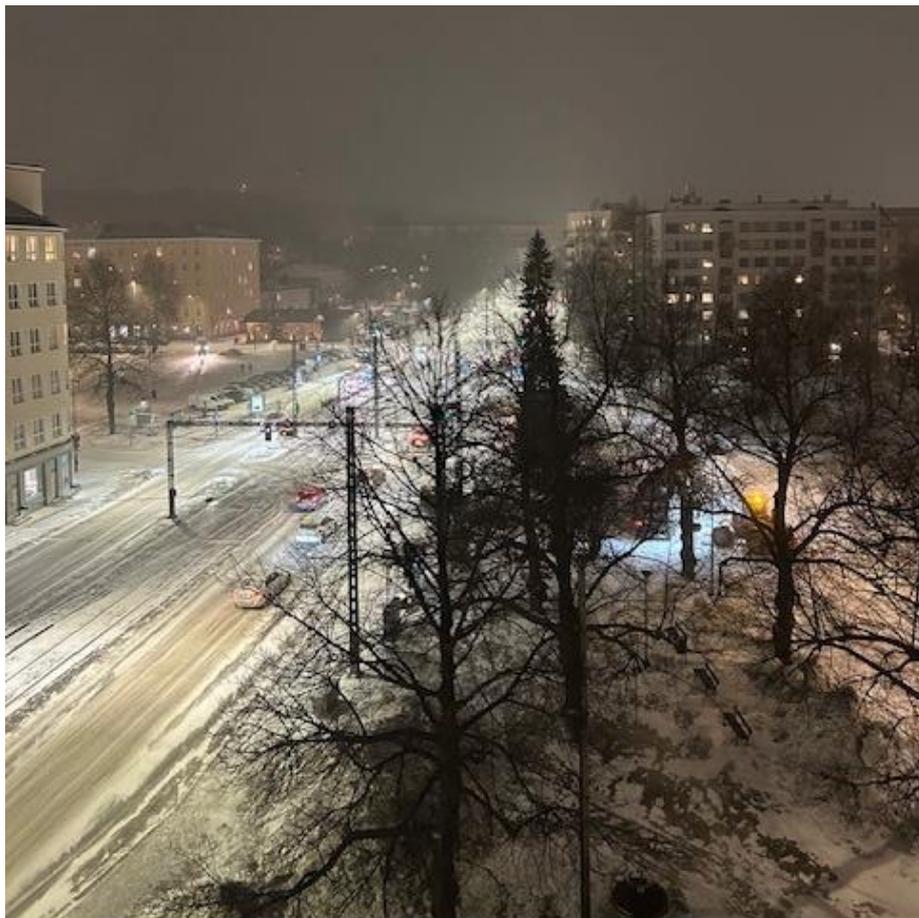
Dilemma 3

HEVinnovations framework: Cities' roles and capabilities in an innovation ecosystem

Cities' roles and capabilities in an innovation ecosystem



Visionary	Community agent	Service provider
<p>Sets local agenda and targets with the ecosystem</p> <p>Operates and monitors city-level portfolio of RDI activities and investments</p>	<p>Connects ecosystem players and promotes transparency, cooperation and co-learning</p>	<p>Accelerates RDI and growth for business</p>
<p>Knowhow and understanding of</p> <p>Strategy deployment Market understanding City-specific needs Knowledge management Urban development</p> <p>Future prospects and risks Networking Portfolio management Cooperation w/ecosystems Impact thinking</p> <p>Market understanding Regional development Long-haul development culture Making use of external funding Codevelopment of data and ideas Contextualisation of ideas Monitoring of needs and shortcomings</p> <p>Business counselling and coaching City's role in daily RDI operations Regulation and law (IPR, GDPR) Improved fundability (R2B) Funding instruments</p>		
<p>Operational environment and services</p> <p>City strategy Innovation strategy New ventures Leading by example Future 'proofness' Regional, national and EU level lobbying</p> <p>Co-ownership of innovation activities Resourcing of operations Urban challenge portfolio Innovative procurement</p> <p>Ecosystem wide platforms and communications Events for shared learning and understanding Cooperation w/ higher education and campus development Innovation networks and programmes Cross-pollination Voice of the ecosystem Support in partnership building Sparring of project planners (International) networks and events</p> <p>Testbeds, RDI clusters Facilitated experiments Land use and city infrastructure Service tracks and thematic packages Incubators, hubs Soft landing services Internationalization services, activities Entrepreneurship training R2B tracks</p>		
<p>Cross-cutting assets</p> <p>Business Intelligence Analysis of local business environment and RDI activities</p> <p>Artificial Intelligence Foresight</p> <p>Thematic expert pool Company and talent pool Citizens as codevelopers</p> <p>Responsiveness Accessibility</p> <p>Open data Research</p>		



Life shrinks
or expands
in proportion
to one's courage.

- Anais Nin

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