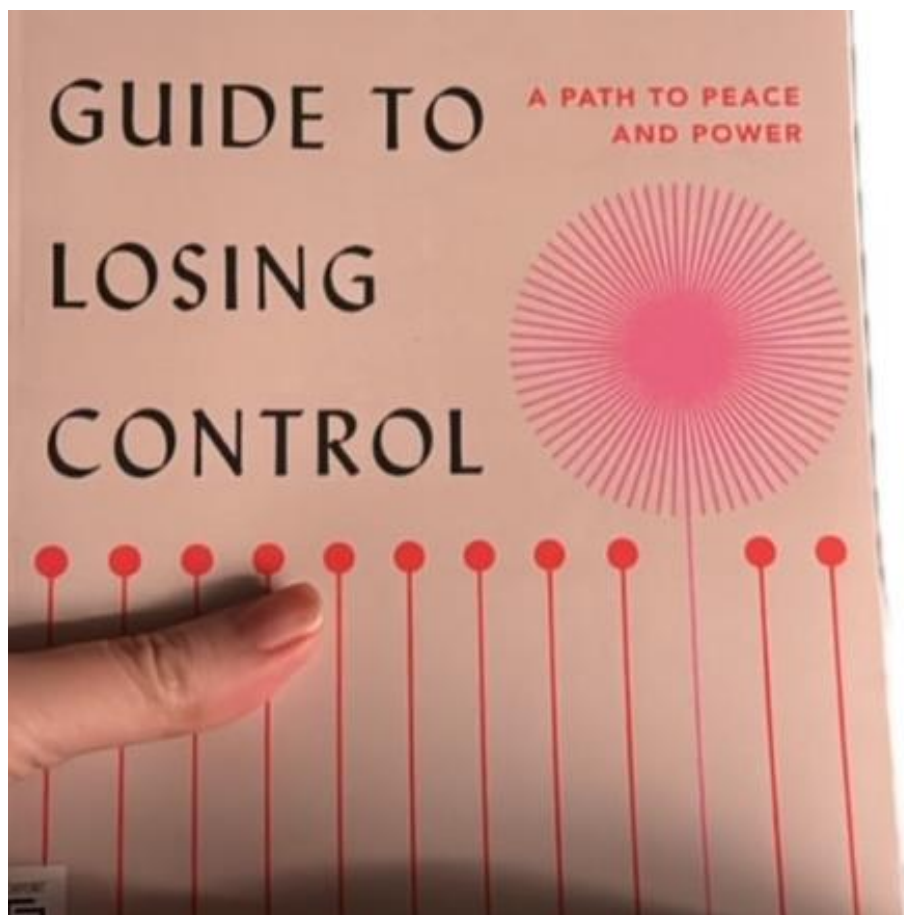
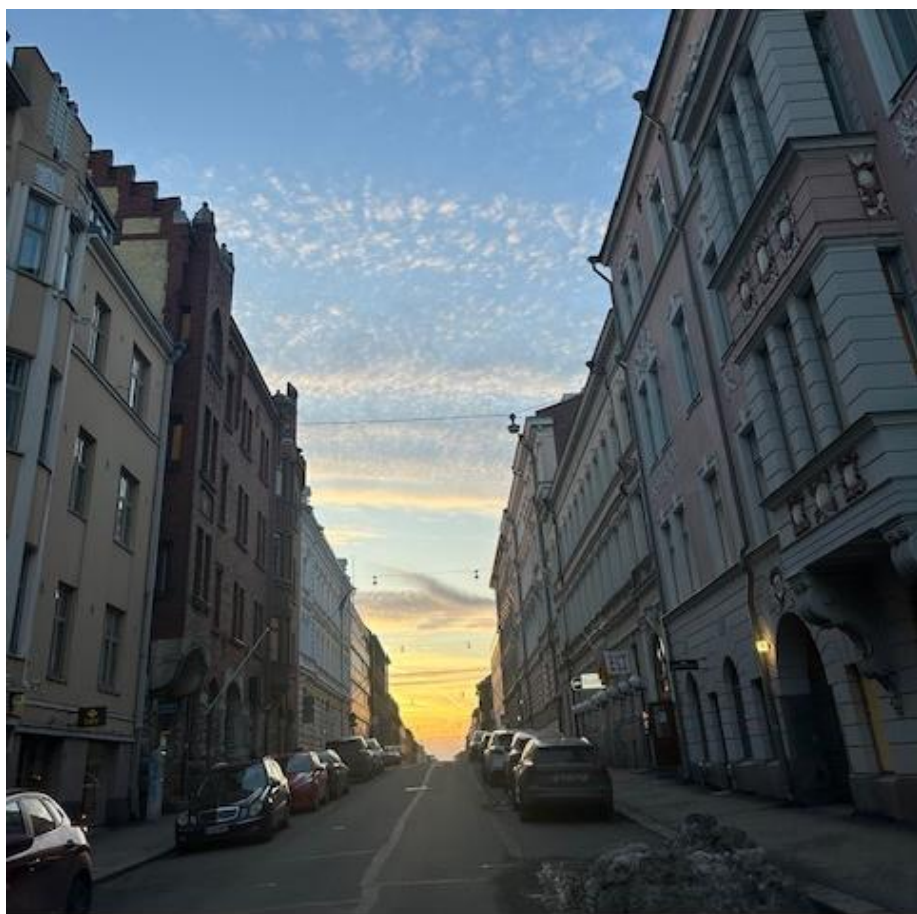




RE | THINK SHAPE CONNECT

InnoCities visit to the Netherlands – 13 februari 2025







SPRING 2025

democracy is
in your hands!
not mine, i don't
have thumbs

Kumppanuustalo Artteli
(Mustanlahdenkatu 22)
in the Kuulu cafe on the
ground floor at **19.00** unless
otherwise specified. Coffee,
tea and biscuits are provided!
Check us out on Instagram
and Facebook as well:
[@democracyclubtre](#)

15.01. communalism and social ecology
elsa kivinen

19.02. neoliberalism and authoritarianism
in universities
yulia gataulina

19.03. nordic socialism and economic
democratisation by pelle dragged
jukka peltokoski

16.04. (19:15) war on hemp in finland
cannabis org of finland

21.05. migrant labour organising
ville laakkonen

Agenda

Learnings on Dutch Mission-Based innovation policy

Part I - 8:30-10:00

Dutch Societal Innovation Hub (DSIH). Concluding discussion, mission-oriented innovation activities in the Netherlands and Finland

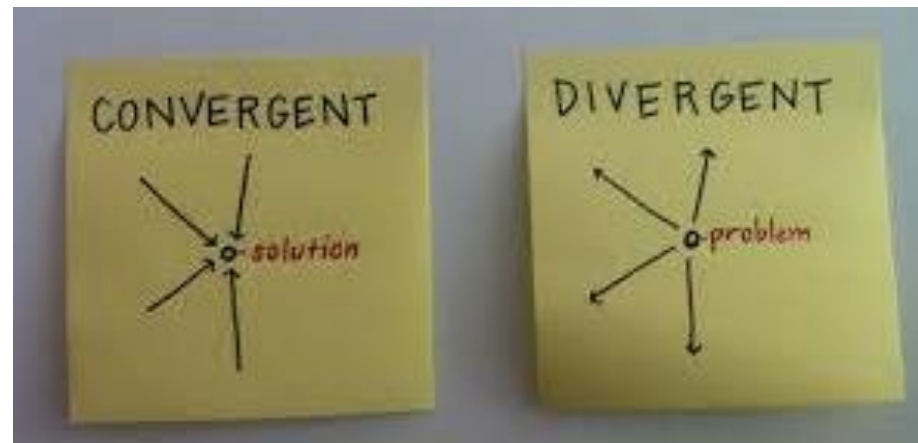
Part II - 10:00-10:30

Group discussion sharing experiences and key takeaways

To be continued

11:10-11:51 Return train to Schiphol Airport

14:00-17:25 Return flights to Helsinki



Matti on valttia

SAFEGUARD – Protecting What Matters

EVOLVE – Strengthening Through Innovation

CONNECT – Building Stronger Societies

EMPOWER – Securing Europe's Future



DSIH: Learning, new network

...and sometimes that's pretty tough

DSIH: Funding from Digital Europe Program (2.1 mln), BZK (2.1 mln) and inkind contributions (1.1 mln)

WP1: Program management

WP2: Mission-driven innovation (IPO/VNG)

WP3: Access to innovation infrastructure
(Digicampus/Brightlands)

WP4: Five knowledge groups actively learning and sharing
knowledge (UDI, DKH, Gem. Rotterdam)

- Citizen science
- Preconditions digital twinning
- Ethics
- Assessment framework (indicators)
- Ecosystem

WP5: Communication stories and events (all)



Facts and figures

7 partners



ip Interprovinciaal Overleg
van, voor en door provincies

DIGICAMPUS

Brightlands
INNOVATION PARTNERSHIP



Gemeente Rotterdam



BRANDPORT Eindhoven



Data- en Kennishub
Gezond Stedelijk Leven

Donors



Co-funded by
the European Union



Ministerie van Binnenlandse Zaken en
Koninkrijksrelaties

Funding

4.265.883,49 Eur

50 % EU

50 % BZK

Timeline

1 oct 2022

-

31 sep 2025



DSIH program organisation

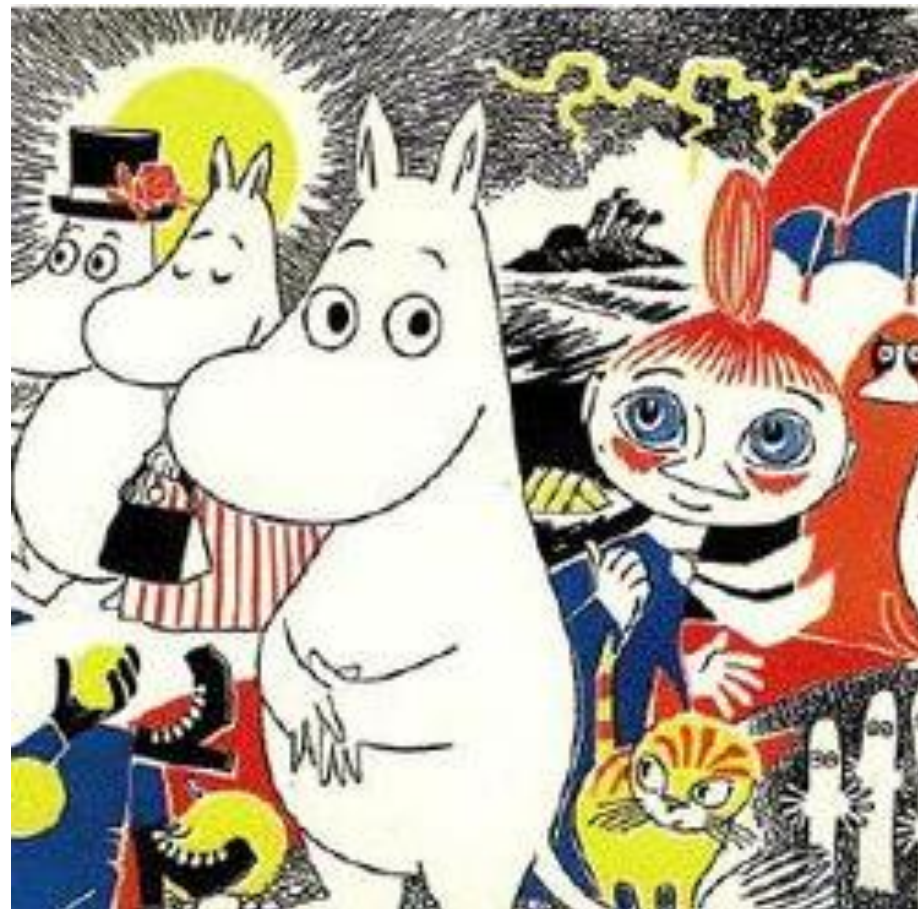
WP1
Project management & coordination

WP2
From mission to ecosystem |
Ecosystem services

WP3
Innovation infrastructure |
Test before invest

WP4
Ecosystem collaboration &
knowledge collection

WP5
Dissemination &
communication



WP2

Value systems New Public Management versus New European Bauhaus

	Components of change	TRL	CRL	SRL
WP2	Meta themes & narratives	Conflict	Confusion	Viability
WP3	How to work with opening up innovation infrastructure	Menu Card	DIY Kit	Communication
WP4	Deepdive into the problem solution puzzle	Open Urban Platform	Knowledge Groups	City Conversations

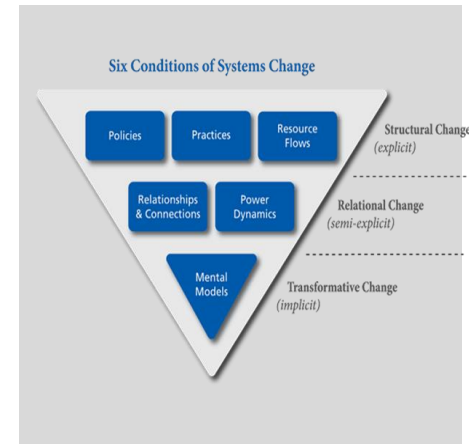
WP2

The Dutch Societal Innovation Hub (DSIH) functions as an **institutional ecosystem** that fosters knowledge exchange among seven consortium partners, all aimed at supporting **digital and green transformations** within public sector organizations. Within this consortium, there exists a **dual mandate**: to mature the innovation landscape and act as a mediator between societal challenges and innovative digital solutions. This multifaceted role positions the DSIH as a pivotal entity in orchestrating advancements in the public sector.



Mission driven approach

The Dutch Societal Innovation Hub supports a mission-driven approach to digital innovation in the public sector. System boundaries and limitations often prevent an impactful implementation of this approach. We explain stories of success and bottlenecks, and the way we use adaptative management to activate systemic change.

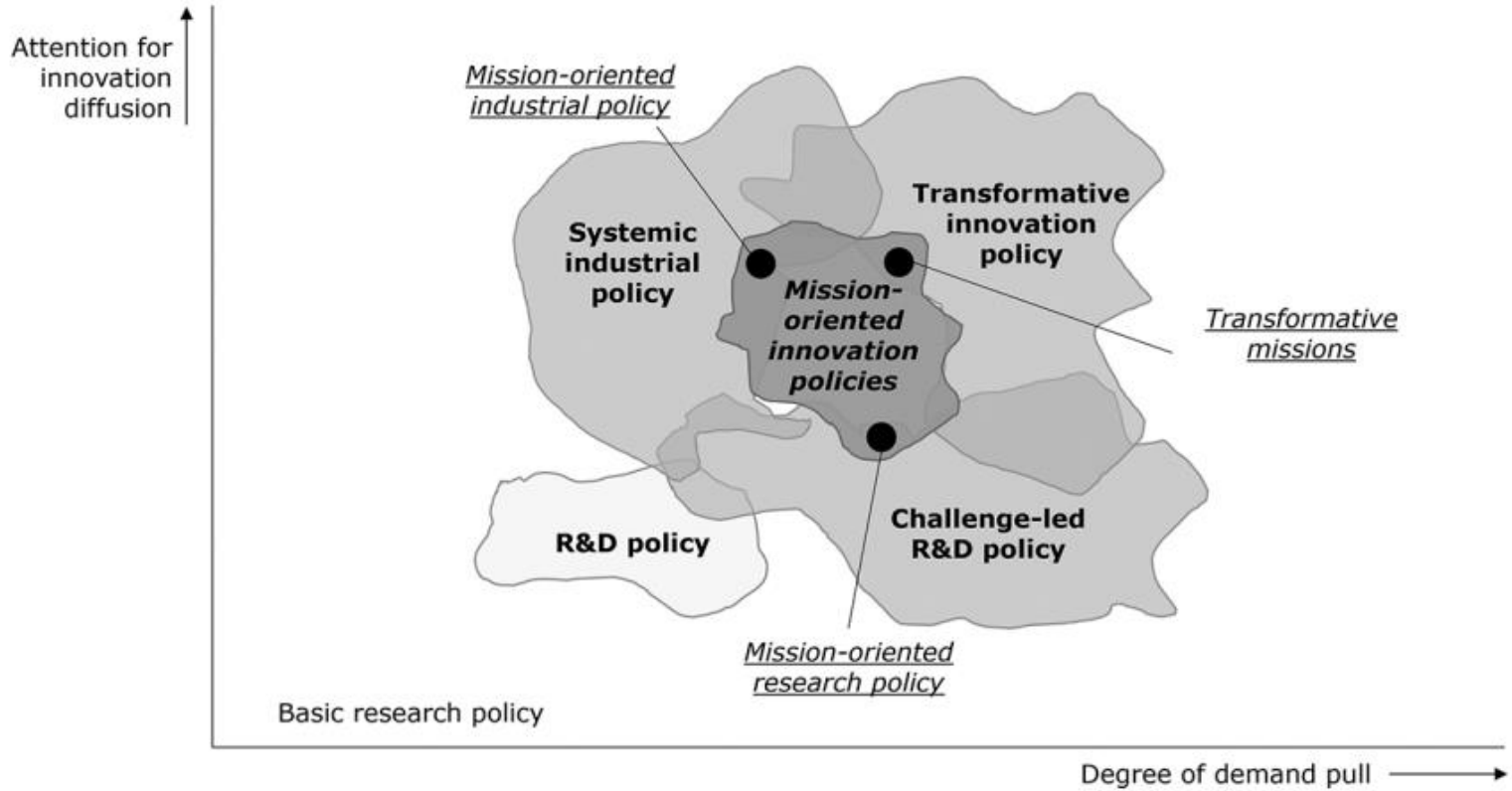


SAFEGUARD – Protecting What Matters

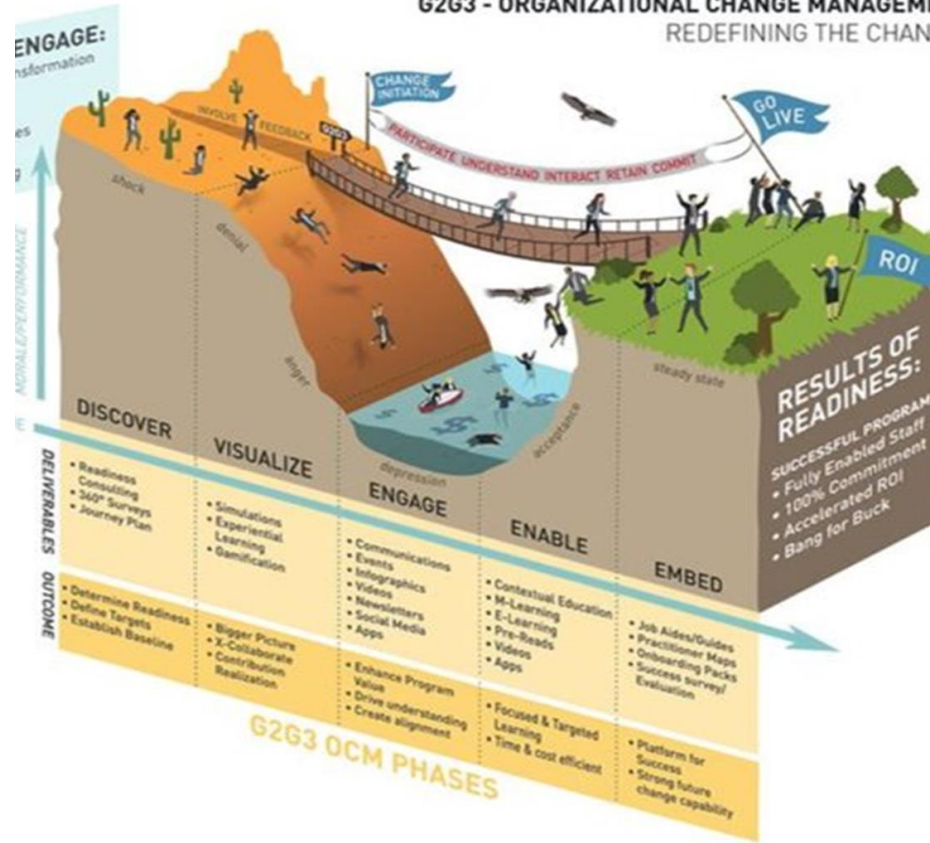
EVOLVE – Strengthening Through Innovation

CONNECT – Building Stronger Societies

EMPOWER – Securing Europe's Future



G2G3 - ORGANIZATIONAL CHANGE MANAGEMENT REDEFINING THE CHANGE JOURNEY



Learning 1

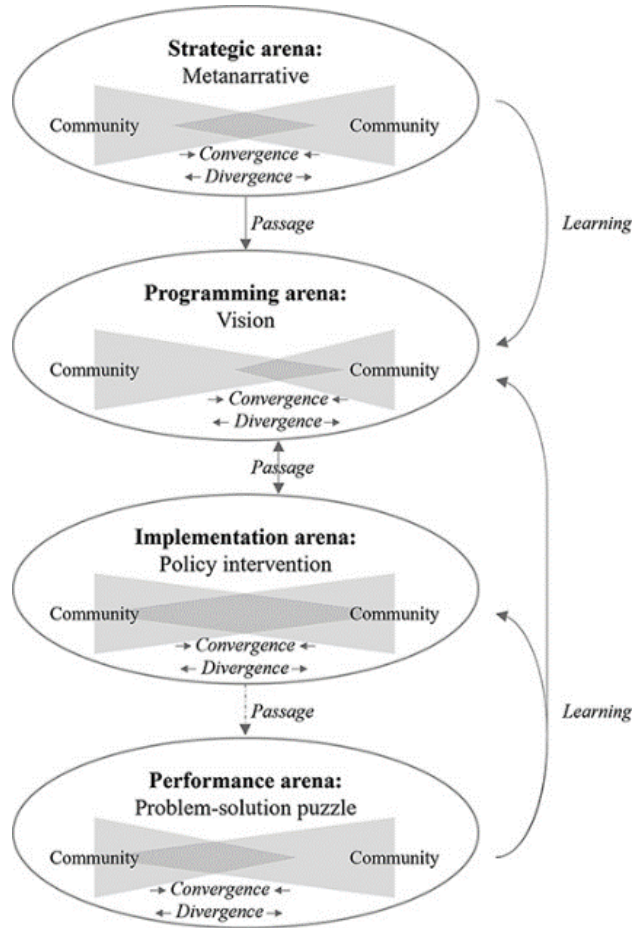
Non-linear

	TRADITIONAL APPROACH	PRI APPROACH
SCOPE	<ul style="list-style-type: none"> • Performance-based analysis 	<ul style="list-style-type: none"> • Impact-based analysis
DIMENSIONS	<ul style="list-style-type: none"> • Socio-economic dimensions 	<ul style="list-style-type: none"> • Stakeholders involvement • Policy-mix (synergies and complementarities) • Socio-economic and environmental dimensions
FOCUS	<ul style="list-style-type: none"> • Achievements at beneficiary-level Static in given period (e.g. R&D investments, number of subsidized firms, number of employment created by subsidized firms, firms in R&D cooperation between firms or university-firm) 	<ul style="list-style-type: none"> • Multiple-level perspective • Direct impacts and spillovers at territory-level (desired and non-desired effects) • Dynamic over time to ensure the continuity of the effects

Traditional versus PRI monitoring methodological approaches.
 Source: Based on Marques Santos and Coad, 2023.

Learning 2

Double loop



Learning 3

Playing check



Dilemma 1

HEVinnovations framework: Cities' roles and capabilities in an innovation ecosystem

Cities' roles and capabilities in an innovation ecosystem

Visionary

Sets local agenda and targets with the ecosystem

Operates and monitors city-level portfolio of RDI activities and investments

Community agent

Connects ecosystem players and promotes transparency, cooperation and co-learning

Service provider

Accelerates RDI and growth for business

Knowhow and understanding of

Strategy deployment
Market understanding
City-specific needs
Knowledge management
Urban development

Future prospects and risks
Networking
Portfolio management
Cooperation w/ecosystems
Impact thinking

Market understanding
Regional development
Long-haul development culture
Making use of external funding
Codevelopment of data and ideas
Contextualisation of ideas
Monitoring of needs and shortcomings

Business counselling and coaching
City's role in daily RDI operations
Regulation and law (IPR, GDPR)
Improved fundability (R2B)
Funding instruments

Operational environment and services

City strategy
Innovation strategy
New ventures
Leading by example
Future 'proofness'
Regional, national and EU level lobbying

Co-ownership of innovation activities
Resourcing of operations
Urban challenge portfolio
Innovative procurement

Ecosystem wide platforms and communications
Events for shared learning and understanding
Cooperation w/ higher education and campus development
Innovation networks and programmes
Cross-pollination
Voice of the ecosystem
Support in partnership building
Sponsoring of project planners
(International) networks and events

Testbeds, RDI clusters
Facilitated experiments
Land use and city infrastructure
Service tracks and thematic packages
Incubators, hubs
Soft landing services
Internationalization services, activities
Entrepreneurship training
R2B tracks

Cross-cutting assets

Business Intelligence
Analysis of local business environment and RDI activities

Artificial Intelligence
Foresight

Thematic expert pool
Company and talent pool
Citizens as codevelopers

Responsiveness
Accessibility

Open data
Research

	TRADITIONAL APPROACH	PRI APPROACH
SCOPE	• Performance-based analysis	• Impact-based analysis
DIMENSIONS	• Socio-economic dimensions	• Stakeholders involvement • Policy-mix (synergies and complementarities) • Socio-economic and environmental dimensions
FOCUS	• Achievements at beneficiary-level Static in given period (e.g. R&I investments, number of subsidized firms, number of employment created by subsidized firms, firms in R&D cooperation between firms or university-firm)	• Multiple-level perspective • Direct impacts and spillovers at territory-level (desired and non-desired effects) • Dynamic over time to ensure the continuity of the effects

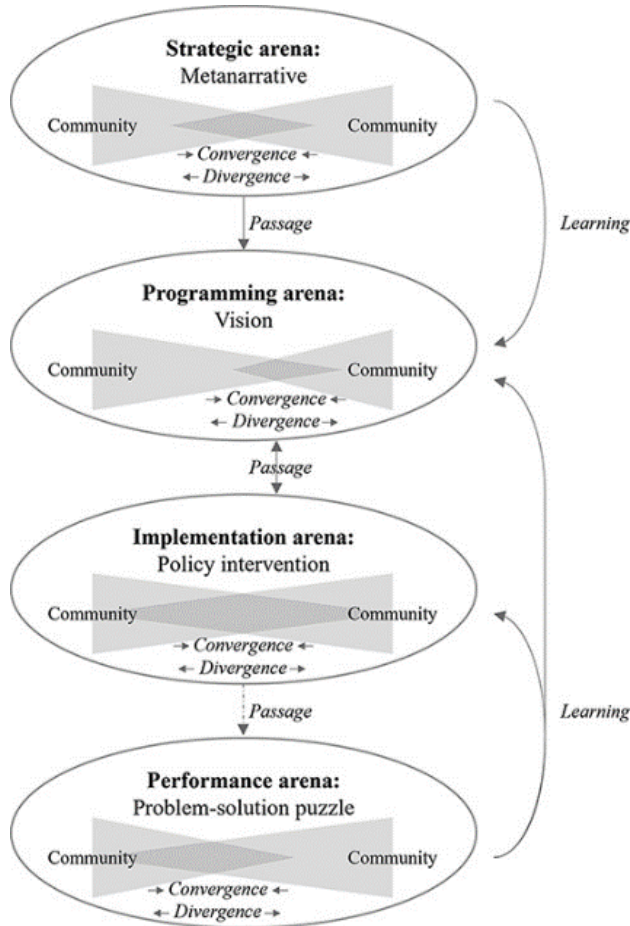
Traditional versus PRI monitoring methodological approaches.
Source: Based on Marques Santos and Coad, 2023.

Dilemma 2

HEVinnovations framework: Cities' roles and capabilities in an innovation ecosystem

Cities' roles and capabilities in an innovation ecosystem





Dilemma 3

HEVinnovations framework: Cities' roles and capabilities in an innovation ecosystem

Cities' roles and capabilities in an innovation ecosystem



Visionary

Sets local agenda and targets with the ecosystem

Operates and monitors city-level portfolio of RDI activities and investments

Community agent

Connects ecosystem players and promotes transparency, cooperation and co-learning

Service provider

Accelerates RDI and growth for business

Knowhow and understanding of

Strategy deployment
Market understanding
City-specific needs
Knowledge management
Urban development

Future prospects and risks
Networking
Portfolio management
Cooperation w/ecosystems
Impact thinking

Market understanding
Regional development
Long-haul development culture
Making use of external funding
Codevelopment of data and ideas
Contextualisation of ideas
Monitoring of needs and shortcomings

Business counselling and coaching
City's role in daily RDI operations
Regulation and law (IPR, GDPR)
Improved fundability (R2B)
Funding instruments

Operational environment and services

City strategy
Innovation strategy
New ventures
Leading by example
Future 'proofness'
Regional, national and EU level lobbying

Co-ownership of innovation activities
Resourcing of operations
Urban challenge portfolio
Innovative procurement

Ecosystem wide platforms and communications
Events for shared learning and understanding
Cooperation w/ higher education and campus development
Innovation networks and programmes
Cross-pollination
Voice of the ecosystem
Support in partnership building
Sparring of project planners
(International) networks and events

Testbeds, RDI clusters
Facilitated experiments
Land use and city infrastructure
Service tracks and thematic packages
Incubators, hubs
Soft landing services
Internationalization services, activities
Entrepreneurship training
R2B tracks

Cross-cutting assets

Business Intelligence
Analysis of local business environment and RDI activities

Artificial Intelligence
Foresight

Thematic expert pool
Company and talent pool
Citizens as codevelopers

Responsiveness
Accessibility

Open data
Research



Life shrinks
or expands
in proportion
to one's courage.

- Anais Nin

SAFEGUARD – Protecting What Matters

EVOLVE – Strengthening Through Innovation

CONNECT – Building Stronger Societies

EMPOWER – Securing Europe's Future

