

# Sustainable society

Promoting a sustainable lifestyle

**Business reform and** internationalisation

# Innovation capability of the area

New solutions and innovations

New information and competence

# **Pre-requisites for growth**

**RDI** investments and funding

Impact leadership

Competence, capability and cocreation platforms



Companies' vitality and employment





## Partnerships, trust and ecosystems



**Co-funded by** the European Union

### Sustainable society

Promoting a sustainable lifestyle	Business reform and internationalisation	
<ul> <li>Solutions for society's challenges; linking to national strategic targets</li> <li>Key themes for the future and their promotion</li> </ul>	<ul> <li>New international value networks</li> <li>Growth of companies' international business</li> <li>Attracting international top talent</li> <li>Export growth</li> </ul>	Shared indicators
<ul> <li>Innovations/products/services that promote environmental sustainability</li> <li>Innovations that promote health and wellbeing</li> <li>Digital transformation</li> </ul>	<ul> <li>New business opportunities</li> <li>Opening international markets</li> <li>International RDI investments</li> <li>Spreading and scaling of innovations</li> </ul>	

....

-- --

### Innovation capability of the area

 Creating new solutions and innovations	Utilising new information and competence	Strengthening companies' vitality and employment
• New innovations / breakthrough innovations	<ul> <li>Strenghtening companies' RDI competence</li> <li>Demonstrations and pilots</li> <li>New competence in the industrial interface</li> </ul>	<ul> <li>New high-competence companies, spin-offs</li> <li>Growth of companies' business</li> </ul>
<ul> <li>New products and services</li> <li>Platforms and procedures to promote digital transition</li> </ul>	<ul> <li>Competence that supports decision-making</li> <li>New high-level research data</li> <li>IPR</li> <li>Utilising and utilisation readiness of</li> </ul>	<ul> <li>New jobs</li> <li>Development of employment</li> <li>RDI-intensive jobs</li> <li>Corporation tax revenues</li> </ul>
	digital solutions	



### innokaupungit

Co-funded by the European Union

Pre-requisites for growin			
RDI investments and funding	Impact leadership	Competence, capability and co-creation platforms	Partnerships, trust and ecosystems
<ul> <li>Companies' investments</li> <li>Project funding brought in</li> </ul>	<ul> <li>Leadership model and procedures</li> <li>Connecting to national</li> </ul>	Education intake     Business base     Shared RDI infrastructure	<ul> <li>Extensive partnership</li> <li>Joint projects between operators</li> </ul>
<ul> <li>Public sector investments</li> <li>Education investments</li> </ul>	strategic networks	• Co-creation platforms, culture, procedures; development	• Committed partners (number)
Allocating funding and investments (sustainability)	<ul> <li>Portfolio management</li> <li>Ecosystem's strategic</li> </ul>	environments	Committed partners (nonder)     Committed international operators     Extensive projects on co-creation
Sustainable and innovative procurement	entities and linking to the regional/national strategic goals	<ul> <li>Multidisciplinary competence</li> <li>Education in company and higher education institution cooperation</li> </ul>	platforms; attracting operators into development environments • NPS

### Pre-requisites for growth

Impact stories	Target	Investments and measures	Successes	Indicators
Sustainable society	How are the ecosystem's targets connected to the broader national strategic targets? What are the ecosystem's key targets for creating a sustainable society?	What kinds of investments and measures have been taken in the ecosystem to achieve the broad societal targets?	What kinds of successes have been achieved? For example: What kinds of opportunities have opened up for business and the ecosystem's growth? What other kinds of concrete impacts have been achieved?	<b>Ecosystem's indicators for demonstrating impact</b> (see InnoCities' shared and optional indicators, p. 20).
Innovation capabil- ity of the area	What are the key targets for ensuring the area's innovation capability? What are the ecosystem's targets relative to the area's strategic approaches?	What kinds of investments and measures have been taken to promote the area's innovation capability?	What successes have been achieved? For example: What kinds of solutions, prod- ucts and services have been created? What kind of new competence? What kinds of demonstrations and pilots have been carried out?	Ecosystem's indicators for demonstrating impact (see InnoCities' shared and optional indicators, p. 20).
Pre-requisites for growth	What are the ecosystem's key targets for ensuring the pre- requisites for growth? Where and what kinds of themes are investments being allocated to? What are the strategic areas of focus and how are they connected to the broader strategic areas of focus?	<ul> <li>What kinds of measures have been taken to progress the targets?</li> <li>What kinds of project portfolios have been created?</li> <li>What kind of model is being used to manage operations?</li> <li>What operators and what kind of competence is there in the ecosystem?</li> <li>What kinds of investments and funding have been obtained?</li> </ul>	What kinds of successes have been achieved?	Ecosystem's indicators for demonstrating impact (see InnoCities' shared and optional indicators, p. 20).

